

FREDDY SANCHEZ

PROFESSIONAL SUMMARY

Senior Audio Visual Communications Manager and outstanding performer in the Audio, Video and Lighting industry. Proven success in leadership, operational excellence and organizational development with keen understanding of elements of communications business. Recognized for inspiring management team members to excel and encouraging creative work environments.

WORK HISTORY

Audio Visual Communications Manager,

10/2008-Current

LAV Productions-Different Cities in the US

- Developed and promoted corporate brand, images and identity to media and public
- Project Manager for Exhibits, Meeting Rooms, Audio, Video, LED Walls and Lighting team in delivery of high end convention projects.
- Increased customer satisfaction by resolving Audio Visual issues on site and off site.
- Worked on freelance photography projects, underwater photography, social media and video editing for customers' needs at the various conventions.
- Website composition through photography and social media as a marketing strategy.
- Led public relations and communications team of 40+ depending on the needs of the clients
- Evaluated program effectiveness.
- Analyzed market data to inform strategic decisions and promote de customers products.
- Budget Analysis.

Labor Relations Manager, 01/2017-Current

Prestige Tech-Travel for Work in the US -

- Work with customers to understand needs and provide high end IT service.
- Increased customer satisfaction by resolving IT and Audio Visual issues.
- Resolved conflicts and negotiated mutually beneficial agreements between parties.
- Developed team communications and information for tradeshow meetings.
- Managed, produced and video edited the various customer materials for the purpose of promoting their product in the industry.

CERTIFIED ADVANCED SCUBA DIVER/FREEDIVER/AMATEUR UNDERWATER PHOTOGRAPHER

- 5 yrs. Certified Advanced Scuba Diver
- 1 yr. Certified Free Diver
- 3 yrs of underwater photography as a hobby

www.rafa-sanchez.com

CONTACT

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Photography and Video profile:

www.rafa-sanchez.com

Address: Chula Vista, CA

SKILLS

- Business Communication
- Bilingual-English/Spanish
- Proficient in Adobe Creative/Adobe Premier Pro/Adobe Suite/Microsoft Office
- Team Management
- Labor Management
- Looking to relocate to Maui, HI at personal expense when the correct job opportunity arrives

EDUCATION

**Associate of Arts, Audio Engineer,
12/2002**

Full Sail University-Winter Park, FL